# Measuring inequity in family planning: Towards locally relevant monitoring by local actors

## Leontine Alkema University of Massachusetts, Amherst Research funded by the Bill and Melinda Gates Foundation INV-008441

2023 Annual IDM Symposium - Frontiers in Modeling Session on Exploring vulnerabilities and family planning



• Initial project:

Model development:Married and national



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  - Estimate and project FP indicators for married women aged 15-49 in all countries in the world (Alkema et al., 2013).

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Model development: • Married and national



![](_page_5_Picture_11.jpeg)

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![](_page_6_Figure_11.jpeg)

![](_page_6_Picture_12.jpeg)

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![](_page_7_Figure_12.jpeg)

![](_page_7_Picture_13.jpeg)

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Model development: • Married and national

![](_page_8_Figure_13.jpeg)

![](_page_8_Picture_14.jpeg)

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![](_page_9_Figure_13.jpeg)

![](_page_9_Picture_14.jpeg)

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![](_page_10_Figure_8.jpeg)

![](_page_10_Picture_9.jpeg)

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  - Model updates: Improved predictive performance and accounting for survey data quality issues (Cahill et al., 2018; Susmann et al., 2023), improved use of service statistics data (Cahill *et al.*, 2022)

![](_page_11_Figure_10.jpeg)

![](_page_11_Figure_11.jpeg)

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  - Model updates: Improved predictive performance and accounting for survey data quality issues (Cahill et al., 2018; Susmann et al., 2023), improved use of service statistics data (Cahill *et al.*, 2022)
  - Consider specific population subgroups: unmarried women (Kantorova et al., 2020), subnational estimation

![](_page_12_Figure_11.jpeg)

![](_page_12_Figure_13.jpeg)

![](_page_13_Picture_1.jpeg)

![](_page_13_Picture_2.jpeg)

• Existing work

![](_page_14_Picture_2.jpeg)

![](_page_14_Picture_3.jpeg)

- Existing work
  - FPET: estimation for population subgroups, mainly defined by marital status and subnational area

![](_page_15_Picture_4.jpeg)

![](_page_15_Picture_5.jpeg)

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  - FP equity tool (Bietsch and Sonneveldt, 2020) and DHS dashboard: Estimation focused on one characteristic at a time, e.g., age or wealth or geographical region

Bietsch and Sonneveldt, 2022: Demand satisfied in Nigeria 2018 60 Higher Richest Richer 40 Parity 1 Middle lae 45-49 North Eas Age 15-19 Parity 6+ Poorer 20 None Poorest Education Geography Wealth Parity

![](_page_16_Picture_8.jpeg)

![](_page_16_Picture_9.jpeg)

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![](_page_17_Figure_9.jpeg)

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- What about FP estimates for population groups that are crosstabulated by different characteristics?

Bietsch and Sonneveldt, 2022: Demand satisfied in Nigeria 2018

![](_page_18_Figure_11.jpeg)

![](_page_18_Figure_12.jpeg)

![](_page_18_Picture_14.jpeg)

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  - Example: women who are young & parity 1+ & live in Federal Capital Territory & poor & no primary education

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![](_page_19_Figure_13.jpeg)

![](_page_19_Picture_15.jpeg)

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  - Important! Existing estimates may mask variation

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![](_page_20_Figure_15.jpeg)

![](_page_20_Picture_17.jpeg)

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- What about FP estimates for population groups that are crosstabulated by different characteristics?
  - Example: women who are young & parity 1+ & live in Federal Capital Territory & poor & no primary education
  - Important! Existing estimates may mask variation
  - The difficulty: data sparsity & so many groups to consider

![](_page_21_Figure_16.jpeg)

-O- DHS mean est. w 95% Cl

![](_page_22_Picture_1.jpeg)

• Goal: For some population group g, estimate group-specific FP outcome  $\mu_g$ 

![](_page_23_Picture_3.jpeg)

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- Example used:
  - Estimates for married women in Nigeria in 2018, using DHS data
  - Outcome  $\mu_g$ : demand satisfied with modern methods
  - Subgroups g are defined by cross-tabulations of covariates of interest: geographical region - age - parity - wealth - education - urban/rural classifications

![](_page_24_Picture_7.jpeg)

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  - Subgroups g are defined by cross-tabulations of covariates of interest: geographical region - age - parity - wealth - education - urban/rural classifications
- Approach: Bayesian hierarchical sparse regression model
  - Joint work with Jadey Wu, Zhengfan Wang, and Chuchu Wei (UMass Amherst)

![](_page_25_Picture_9.jpeg)

**Data model:**  $y_{g,c} \mid \mu_g, \epsilon_c \sim Bin(n_{g,c}, invlogit(logit(\mu_g) + \epsilon_c))$ , where

#### **Expression for** $\mu_g$ :

 $\operatorname{logit}(\mu_g) = \alpha_{r[g]} + \sum_{d=1}^{D} \sum_{k=1}^{K_d}$ 

 $x_{k,\rho}^{(d)}$  = dummy variables to capture the group-specific category for covariate d, with d = 1,..,Dreferring to age, parity, wealth, education, residence. Specifically,  $x_{k,g}^{(d)} = 1$  if group g is in category  $k = 1, ..., K_d$  for covariate d, 0 otherwise.

r[g] refers to the region of group g

 $y_{g,c}$  refers to # of users among  $n_{g,c}$  women with a demand for FP in group g, cluster c,  $\epsilon_c$  refers to a cluster effect to capture across-cluster variability.

$$(\beta_{k}^{(d)} + \eta_{r[g],k}^{(d)})x_{k,g}^{(d)} + \sum_{d_{1}=1}^{D}\sum_{k_{1}\neq k_{1}^{*}}\sum_{d_{2}\neq d_{1}}\sum_{k_{2}=1}^{K_{d_{2}}}\beta_{k_{1},k_{2}}^{(d_{1},d_{2})}x_{k_{1},g}^{(d_{1})}x_{k_{2},g}^{(d_{2})} + \varepsilon_{g} \text{ where }$$

![](_page_26_Picture_12.jpeg)

![](_page_26_Picture_13.jpeg)

#### **Expression for** $\mu_g$ :

 $\operatorname{logit}(\mu_g) = \alpha_{r[g]} + \sum_{d=1}^{D} \sum_{k=1}^{K_d}$ 

 $x_{k,o}^{(d)}$  = dummy variables to capture the group-specific category for covariate d, with d = 1,..,Dreferring to age, parity, wealth, education, residence. Specifically,  $x_{k,q}^{(d)} = 1$  if group g is in category  $k = 1, ..., K_d$  for covariate d, 0 otherwise.

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Input = cluster-level data  $(y_{g,c}, n_{g,c})$ 

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![](_page_27_Picture_15.jpeg)

![](_page_27_Picture_16.jpeg)

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Output = Estimates for outcome of interest  $\mu_{\sigma}$ 

![](_page_28_Picture_17.jpeg)

![](_page_28_Picture_18.jpeg)

### Account for the survey design and across-cluster variability

#### **Expression for** $\mu_{g}$ :

$$\text{logit}(\mu_g) = \alpha_{r[g]} + \sum_{d=1}^{D} \sum_{k=1}^{K_d} (\beta_k^{(d)} + \eta_{r[g],k}^{(d)}) x_{k,g}^{(d)} + \sum_{d_1=1}^{D} \sum_{k_1 \neq k_1^*} \sum_{d_2 \neq d_1} \sum_{k_2=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1)} x_{k_2,g}^{(d_2)} + \varepsilon_g \text{ where } \sum_{d_1=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1)} x_{k_2,g}^{(d_2)} + \varepsilon_g \text{ where } \sum_{d_1=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1)} x_{k_2,g}^{(d_2)} + \varepsilon_g \text{ where } \sum_{d_1=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1)} x_{k_2,g}^{(d_2)} + \varepsilon_g \text{ where } \sum_{d_1=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1,d_2)} x_{k_2,g}^{(d_1)} + \varepsilon_g \text{ where } \sum_{d_1=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1,d_2)} x_{k_2,g}^{(d_1,d_2)} + \varepsilon_g \text{ where } \sum_{d_1=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1,d_2)} x_{k_2,g}^{(d_1,d_2)} + \varepsilon_g \text{ where } \sum_{d_1=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1,d_2)} x_{k_2,g}^{(d_1,d_2)} + \varepsilon_g \text{ where } \sum_{d_1=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1,d_2)} x_{k_2,g}^{(d_1,d_2)} x_{k_2,g}^{(d_1,d_2)} + \varepsilon_g \text{ where } \sum_{d_1=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1,d_2)} x_{k_2,g}^{(d_1,d_2)} x_{k_1,g}^{(d_1,d_2)} x_{k_2,g}^{(d_1,d_2)} x$$

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Output = Estimates for outcome of interest  $\mu_{\sigma}$ 

![](_page_29_Picture_17.jpeg)

![](_page_29_Picture_18.jpeg)

Account for the survey design and across-cluster variability

#### Specify subgroup-specific outcomes using

- main effects and 2nd order interaction terms,
- region-specific intercepts and regression coefficients,
- group-specific term  $\varepsilon_{o}$

**Data model:**  $y_{g,c} \mid \mu_g, \epsilon_c \sim Bin(n_{g,c}, invlogit(logit(\mu_g) + \epsilon_c))$ , where

### **Expression for** $\mu_g$ :

$$\operatorname{logit}(\mu_g) = \alpha_{r[g]} + \sum_{d=1}^{D} \sum_{k=1}^{n} \sum$$

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Output = Estimates for outcome of interest  $\mu_{\sigma}$ 

![](_page_30_Picture_21.jpeg)

![](_page_30_Picture_22.jpeg)

### **Expression for** $\mu_{o}$ :

$$\operatorname{logit}(\mu_g) = \alpha_{r[g]} + \sum_{d=1}^{S} \sum_{k=1}^{K_d} (\beta_k^{(d)} + \eta_{r[g],k}^{(d)}) x_{k,g}^{(d)} + \sum_{d_1=1}^{D} \sum_{k_1 \neq k_1^*} \sum_{d_2 \neq d_1} \sum_{k_2=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1)} x_{k_2,g}^{(d_2)}$$

### **Parameters**:

Regression coefficients for main effects  $\beta_{k=1:K_d}^{(d)}$  and interaction terms  $\beta_{k_1,k_2=1:K_{d_2}}^{(d_1,d_2)}$  and  $\eta_{r,1:K_d}^{(d)}$  are estimated using a RW1 set-up: • Re-parametrize to sum to zero  $\sum \beta_k = 0$  and define  $\Delta \beta_k = \beta_k - \beta_{k-1}$ 

Regional intercepts  $\alpha_r$  and regression parameters  $\eta_r^{(d)}$  are estimated hierarchically/with spatial structure

• To encourage shrinkage of irrelevant 1st order differences, we use horseshoe priors (Piironen et al., 2017), e.g.,  $\Delta \beta_k | \tau, \lambda_d \sim N(0, \tau^2 \lambda_k^2)$ 

![](_page_31_Picture_13.jpeg)

### **Expression for** $\mu_{o}$ :

$$\operatorname{logit}(\mu_g) = \alpha_{r[g]} + \sum_{d=1}^{S} \sum_{k=1}^{K_d} (\beta_k^{(d)} + \eta_{r[g],k}^{(d)}) x_{k,g}^{(d)} + \sum_{d_1=1}^{D} \sum_{k_1 \neq k_1^*} \sum_{d_2 \neq d_1} \sum_{k_2=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1)} x_{k_2,g}^{(d_2)}$$

#### **Parameters**:

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### Capture differences across regions

Regional intercepts  $\alpha_r$  and regression parameters  $\eta_r^{(d)}$  are estimated hierarchically/with spatial structure

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![](_page_32_Picture_14.jpeg)

**Expression for**  $\mu_{o}$ :

$$\operatorname{logit}(\mu_g) = \alpha_{r[g]} + \sum_{d=1}^{S} \sum_{k=1}^{K_d} (\beta_k^{(d)} + \eta_{r[g],k}^{(d)}) x_{k,g}^{(d)} + \sum_{d_1=1}^{D} \sum_{k_1 \neq k_1^*} \sum_{d_2 \neq d_1} \sum_{k_2=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1)} x_{k_2,g}^{(d_2)}$$

#### **Parameters**:

Regression coefficients for main effects  $\beta_{k=1:K_d}^{(d)}$  and interaction terms  $\beta_{k_1,k_2=1:K_{d_2}}^{(d_1,d_2)}$  and  $\eta_{r,1:K_d}^{(d)}$  are estimated using a RW1 set-up: • Re-parametrize to sum to zero  $\sum \beta_k = 0$  and define  $\Delta \beta_k = \beta_k - \beta_{k-1}$ 

Capture differences across regions

Capture relations between outcome and each covariate, and how this relationship varies across levels of other covariates

Regional intercepts  $\alpha_r$  and regression parameters  $\eta_r^{(d)}$  are estimated hierarchically/with spatial structure

• To encourage shrinkage of irrelevant 1st order differences, we use horseshoe priors (Piironen et al., 2017), e.g.,  $\Delta \beta_k | \tau, \lambda_d \sim N(0, \tau^2 \lambda_k^2)$ 

![](_page_33_Picture_15.jpeg)

**Expression for**  $\mu_{o}$ :

$$\mathsf{logit}(\mu_g) = \alpha_{r[g]} + \sum_{d=1}^{S} \sum_{k=1}^{K_d} (\beta_k^{(d)} + \eta_{r[g],k}^{(d)}) x_{k,g}^{(d)} + \sum_{d_1=1}^{D} \sum_{k_1 \neq k_1^*} \sum_{d_2 \neq d_1} \sum_{k_2=1}^{K_{d_2}} \beta_{k_1,k_2}^{(d_1,d_2)} x_{k_1,g}^{(d_1)} x_{k_2,g}^{(d_2)}$$

#### **Parameters**:

Regression coefficients for main effects  $\beta_{k=1:K_d}^{(d)}$  and interaction terms  $\beta_{k_1,k_2=1:K_{d_2}}^{(d_1,d_2)}$  and  $\eta_{r,1:K_d}^{(d)}$  are estimated using a RW1 set-up: • Re-parametrize to sum to zero  $\sum \beta_k = 0$  and define  $\Delta \beta_k = \beta_k - \beta_{k-1}$ 

Capture differences across regions

Capture relations between outcome and each covariate, and how this relationship varies across levels of other covariates

Capture differences across subgroups that are not explained by covariates

Regional intercepts  $\alpha_r$  and regression parameters  $\eta_r^{(d)}$  are estimated hierarchically/with spatial structure

• To encourage shrinkage of irrelevant 1st order differences, we use horseshoe priors (Piironen et al., 2017), e.g.,  $\Delta \beta_k | \tau, \lambda_d \sim N(0, \tau^2 \lambda_k^2)$ 

![](_page_34_Picture_16.jpeg)

- Goal: For some population group g, estimate group-specific FP outcome  $\mu_{g}$
- Example used:
  - Estimates for married women in Nigeria in 2018, using DHS data
  - Outcome  $\mu_g$ : demand satisfied with modern methods
  - parity wealth education urban/rural classifications

• Subgroups g are defined by cross-tabulations of covariates of interest: geographical region - age -

- Goal: For some population group g, estimate group-specific FP outcome  $\mu_{g}$
- Example used:
  - Estimates for married women in Nigeria in 2018, using DHS data
  - Outcome  $\mu_{g}$ : demand satisfied with modern methods
  - Subgroups g are defined by cross-tabulations of covariates of interest: geographical region age parity - wealth - education - urban/rural classifications
- Approach: Bayesian hierarchical sparse regression model
  - Assess differentials based on unique combinations of covariates
  - Data model: account for the survey design and across-cluster variability

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  - Assess differentials based on unique combinations of covariates
  - Data model: account for the survey design and across-cluster variability
- *Computation:* 
  - Hamilton Monte Carlo, using Stan/Brms package in R
  - $\sim$  5 10 minutes to fit model to Nigeria 2018 DHS data

![](_page_39_Picture_20.jpeg)

We find substantive differences between subgroups 1.

![](_page_40_Picture_3.jpeg)

- We find substantive differences between subgroups 1.
- Differences would be masked if considering just one or a few dimensions 2.

![](_page_41_Picture_5.jpeg)

- 1. We find substantive differences between subgroups
- 2. Differences would be masked if considering just one or a few dimensions

![](_page_42_Figure_3.jpeg)

![](_page_42_Picture_4.jpeg)

- We find substantive differences between subgroups 1.
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![](_page_43_Figure_3.jpeg)

- We find substantive differences between subgroups 1.
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![](_page_44_Picture_5.jpeg)

![](_page_44_Picture_6.jpeg)

- We find substantive differences between subgroups
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![](_page_45_Figure_4.jpeg)

Demand satisfied for Federal Capital Territory, for women in richer subgroups, <35 years old

![](_page_45_Picture_6.jpeg)

![](_page_45_Picture_7.jpeg)

![](_page_46_Picture_1.jpeg)

- Use findings (average differentials, subgroup estimates) to 1. help target interventions
  - In parallel work: re-evaluate the impact of interventions using modern methods for causal inference and consider if subgroup characteristics act as effect modifiers

![](_page_47_Figure_5.jpeg)

![](_page_47_Figure_6.jpeg)

![](_page_47_Figure_7.jpeg)

- 1. Use findings (average differentials, subgroup estimates) to help target interventions
  - In parallel work: re-evaluate the impact of interventions using modern methods for causal inference and consider if subgroup characteristics act as effect modifiers
- 2. Consider summary measures, taking account of subgroup population size and uncertainty, to evaluate process in improving equity

![](_page_48_Figure_4.jpeg)

- Use findings (average differentials, subgroup estimates) to 1. help target interventions
  - In parallel work: re-evaluate the impact of interventions using modern methods for causal inference and consider if subgroup characteristics act as effect modifiers
- Consider summary measures, taking account of subgroup 2. population size and uncertainty, to evaluate process in improving equity
- Consider other outcomes of interest 3.
  - Build off recent work to define alternative measures of FP • E.g., better account for sexual activity, different definitions of demand and unmet need, ...

![](_page_49_Figure_7.jpeg)

20

10

30

Ranking

40

50

![](_page_50_Picture_10.jpeg)

How it started

How it's going

What's next?

![](_page_51_Picture_5.jpeg)

### How it started

Model development: Married & National

FPET = a tool for local monitoring

How it's going

What's next?

![](_page_52_Picture_6.jpeg)

How it started

Model development: Married & National

Model development, incl. for for smaller subgroups

FPET = a tool for localmonitoring

FPET = a tool for local monitoring

### How it's going

### What's next?

![](_page_53_Picture_9.jpeg)

How it started

Model development: Married & National

Model development, incl. for for smaller subgroups

FPET = a tool for local monitoring

FPET = a tool for localmonitoring

### How it's going

### What's next?

Locally relevant FP modeling and monitoring by local actors

![](_page_54_Picture_10.jpeg)

Model development

FPET = a tool for local monitoring

![](_page_55_Picture_3.jpeg)

Model development

Context-focused model updates & advanced usage

FPET = a tool for local monitoring

![](_page_56_Picture_4.jpeg)

Model development

Context-focused model updates & advanced usage

FPET = a tool for local monitoring • In the short term, consider building a "midfield" with

- In-country applied data scientists/modelers
- Tools that enable advanced usage: Advanced userspecified settings  $\Rightarrow$  Modifiable software

![](_page_57_Figure_7.jpeg)

![](_page_57_Picture_8.jpeg)

Model development

Context-focused model updates & advanced usage

FPET = a tool for local monitoring • In the short term, consider building a "midfield" with

- In-country applied data scientists/modelers
- Tools that enable advanced usage: Advanced userspecified settings ⇒ Modifiable software

• FP is well-placed for this next step:

![](_page_58_Figure_8.jpeg)

![](_page_58_Picture_9.jpeg)

Model development

**Context**-focused model updates & advanced usage

FPET = a tool for localmonitoring

• In the short term, consider building a "midfield" with

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• FP is well-placed for this next step:

• Actors: Track20 project with local M&E officers; Countdown's in-country FP initiative; FP2030 regional hubs; Active international FP measurement community; ...

![](_page_59_Figure_9.jpeg)

Model development

Context-focused model updates & advanced usage

FPET = a tool for local monitoring • In the short term, consider building a "midfield" with

- In-country applied data scientists/modelers
- Tools that enable advanced usage: Advanced userspecified settings ⇒ Modifiable software

• FP is well-placed for this next step:

- *Actors*: Track20 project with local M&E officers; Countdown's in-country FP initiative; FP2030 regional hubs; Active international FP measurement community; ...
- *Tools*: Open-source software tools and training material (e.g., R packages for data processing and model fitting; webinars); we are finalizing FPET-related tools that allow for advanced usage.

![](_page_60_Figure_10.jpeg)

### Measuring inequity in family planning: Towards locally relevant monitoring by local actors

- demographic characteristics.
- interventions.
- Consider building a midfield to further increase local FP modeling capacity?

![](_page_61_Figure_4.jpeg)

![](_page_61_Figure_5.jpeg)

### Contact: Leontine Alkema (lalkema@umass.edu, leontinealkema.github.io/alkema\_lab/)

• Existing estimates may mask variation in groups defined by different combinations of

• We developed a Bayesian hierarchical sparse regression model to produce subgroup estimates. Model-based estimates reveal inequities and can be used to target

![](_page_61_Figure_10.jpeg)

![](_page_61_Picture_11.jpeg)